



**KANGAROO  
PHOTOS**

*capture the moment*



PHOTOS DELIVERED IN  
**21**  
DAYS  
GUARANTEED

[www.kangaroophotos.com](http://www.kangaroophotos.com)

**CLUB BROCHURE 2010**



We **listen** to you



We **care** about amateur sport



We make your photo shoots **hassle-free** and **fun**

*Why trust your memories to anyone else?*

## **About Kangaroo Photos**

**Kangaroo Photos** are the sports photography professionals. We're passionate about sport, and have been capturing the action at both grass roots and pro sport for **over 9 years**.

We offer a **fantastic product range** to suit all budgets, and cover the whole spectrum of photography services: team photos, action photos, individual portraits, and tournament & event photography.

But it's our team of **experienced photographers**, backed by our **fast turnaround time** and **exceptional quality products**, that makes **Kangaroo Photos** the smart choice for your club's photography needs.

***Kangaroo Photos – capture the moment***

[www.kangaroophotos.com](http://www.kangaroophotos.com)

## What you should expect from a photo company

- Professional, experienced photographers
- Great quality, fantastic value
- Hassle-free process
- Fast turnaround time
- Fundraising – 10% of photo sales
- 100% happy guarantee



*We're part of the team for:*



*We're passionate about bringing our pro-photography skills to the grass roots level. The same photographer who shot the Sydney Olympics could be at your local junior club this weekend.*

# Team Photo Products



## KNOX RAIDERS

Michael Foster (Coach), Jack Smith, Robert Todd, Jarrod Sullivan, Peter Mitchell, Aaron Wilson, Daniel Allen, Joshua White, Luke Taylor, Brett Quinn, Ryan Salter, Paul Nicholas (Team Manager)

CHECK OUT  
ALL  
TEMPLATES  
ONLINE

## KNOX RAIDERS

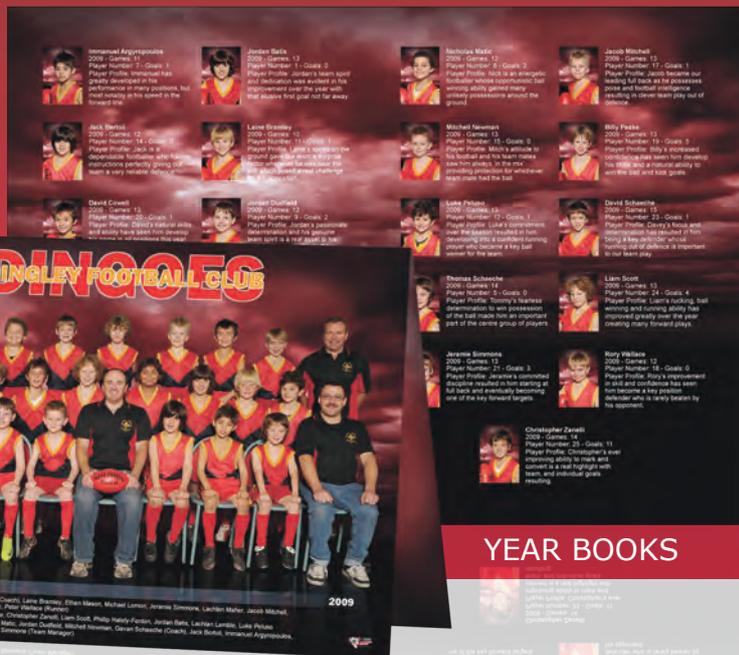
Team Photos - what you get

- Free team photo shoot
- Cool graphic design – at no charge
- Great range of team photo templates
- Designed in your team colours, with your logo
- Sponsor logos included
- Fantastic value – team photos from \$13
- 10% Fundraising
- New! Great coaches gifts available
- FREE set of club copies
- FREE club poster
- New! Photo trophies

[www.kangaroophotos.com](http://www.kangaroophotos.com)



PHOTO  
TROPHY



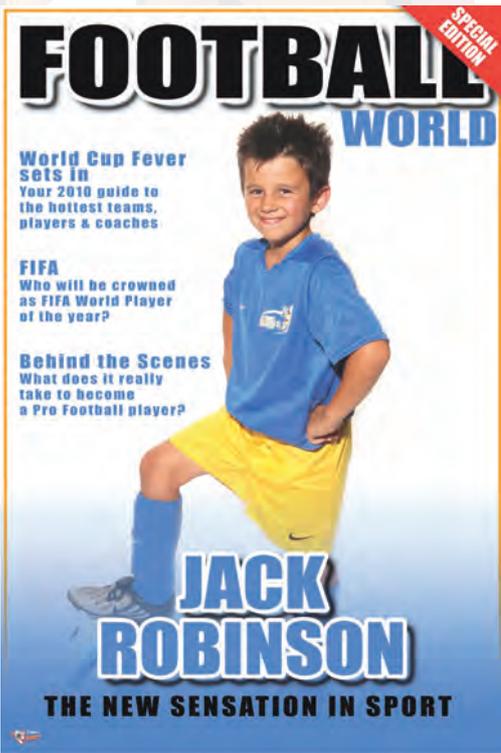
YEAR BOOKS



MAGAZINE  
COVER



MILESTONE  
GAME PORTRAIT



INDIVIDUAL  
PORTRAIT



BLACK & WHITE  
PORTRAIT



THE NEW SENSATION IN SPORT

ROBINSON

ALTONA CITY SC 2010

CHLOE MITCHELL

# Action Photo Products



## Action Photos - what you get

Your club's players will look and feel like stars with our fantastic new product range.

- Free action photo shoot
- Pro-quality designs
- All action photos available online within 24 hours
- 10% Fundraising

[www.kangaroophotos.com](http://www.kangaroophotos.com)



© 2009  
PHOTOGRAPHY  
PHOTOS

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BLACKBURN FOOTBALL CLUB 2010

SAM JOHNSON



## Does your photo company offer all this?

- ✓ **Free** team photo shoot
- ✓ **Free** club wall poster
- ✓ **Free** set of team photos
- ✓ **Free** action shoot
- ✓ **10% Fundraising** (on team and action)
- ✓ **Free** delivery
- ✓ **100% Happy Guarantee**
- ✓ **Sponsor gift prints**

[www.kangaroophotos.com](http://www.kangaroophotos.com)

# Join a partnership program and get even more value

Becoming a partner with Kangaroo simply means allowing us to take your club photos for 3 years. In return you'll get all this:



## ✔ Free Marketing + Sponsorship assistance

Kangaroo will assist your club and the committee in preparing all the documents and marketing material you need to attract and retain sponsors. All documents will be produced in your club colours and will leave a professional image of the club and ensure sponsors see the real value in sponsoring your club (For those clubs serious about sponsorship, branding and marketing)

## ✔ Digital Advertising System (D.A.S.)

(An impressive TV display in your clubrooms, that combines sponsor messages with images of your members. An innovative and effective tool aimed at increasing sponsorship opportunities for your club) \* Conditions apply

## ✔ Ongoing Marketing assistance including updates

Kangaroo will conduct a skype annual workshop to help you plan your sponsorship and marketing for each season. Together we will create a plan to make the committee's job easier every year. We'll even give you a plan to improve how to look after your existing sponsors

## ✔ Online stock library

Online images of your club for editorial and marketing use. Keep your club photo history safe and it's even accessible by local media

## ✔ Mysportsclub.com.au

Access to an online resource of tools for club administrators. Real success stories from club administrators for you to learn from

For more information on becoming a partner give us a call



## We listen

We asked a number of club committee members to list the many challenges facing their clubs, with the common responses being:

- Attracting and retaining officials and volunteers
- Attracting and retaining members and players
- Attracting and retaining sponsors
- Club management issues – overworked or inexperienced committee members and volunteers
- Registration of all players



## We care

Grass roots sporting clubs are the lifeblood of Australian sport – we want to see them survive and prosper.

Committee members and volunteers have a lot on their plate - that's why we work with various clubs and governing bodies to develop a range of club tools to help you manage your club. The tools include:

- Sponsorship attraction tools - Add value to existing sponsors
- Volunteer assistance package - Increase revenue through new sponsors
  - Assist and recognise existing volunteers
  - How to attract new volunteers



## Hassle-free

You're too busy running your club to spend time arranging photo shoots... that's our job! Our team of professionals will ensure your photo shoot is well organised and runs smoothly.



## Fun

But above all, we'll ensure your players and officials enjoy the photo shoot, so it serves to reinforce their links to your club.

- Check out our new funny photo design!



# CLUB BOOKING FORM

Fax this completed form to: (03) 9315 9487

## Your Details

(Where envelopes will be sent)

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Position at club \_\_\_\_\_

## Club Details

(Where photoshoot will be held)

Club Name \_\_\_\_\_

Club Address \_\_\_\_\_

\_\_\_\_\_

Map Reference \_\_\_\_\_

Number of Teams\* \_\_\_\_\_ Number of Players \_\_\_\_\_

Presentation Night:   /   /   (approx)  
(or deadline for photos to be returned)

## Details for shoot

Preferred date:   /   /   Start Time   :   Finish Time   :

Location:  Indoor  Outdoor

Would you like Action Photos taken at your club?  Yes  No Date:   /   /

Contact for Shoot \_\_\_\_\_ Mobile \_\_\_\_\_

## Details for design

Team Photo Template Chosen: \_\_\_\_\_

( Check range on website: [www.kangaroophotos.com](http://www.kangaroophotos.com) )

Our club colours are: \_\_\_\_\_

If you chose yes, we require logos to be emailed in jpg format at a minimum of 50kb one week prior to the shoot

Would you like your club logo to appear on your team photos?  Yes  No

## Payment Information

Do you wish to pay for team photos on behalf of your members?

Yes  No

If "YES", no order forms will be required.

A Client Services team member will contact you to discuss your requirements.

If "NO", order forms will be distributed 3 - 4 weeks prior to shoot date

## Fundraising

So that fundraising can be promptly transferred, enter your club's bank details here:  
 (Please note, fundraising does not apply when paying on behalf of members)

CLUB BANK ACCOUNT DETAILS Name of account \_\_\_\_\_

BSB \_\_\_\_\_ Account Number \_\_\_\_\_

Is your club registered for GST?  Yes  No ABN \_\_\_\_\_

Name \_\_\_\_\_

Date \_\_\_\_\_

Signature \_\_\_\_\_

**\* Small Club Policy: Clubs with 75 player or less can book Kangaroo under a special arrangement. Contact us for more information**



**Contact us**

[www.kangaroophotos.com](http://www.kangaroophotos.com)

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